

The E-Class.



Mercedes-Benz
The best or nothing.

ce you've experienced its power and agility on the road, emotions were so intense. Harmony is a recurring theme throughout the new E-Class
distribution or the design. If you display signs of drowsiness you are warned immediately. But it's best to experience it for yourself. When
e you felt at home when out on the road? A new centre console with an analogue clock brings refinement to the cockpit. And we'll l
ipment and appointments for your E-Class to your good taste and re's no shortage of choice. The new E-Class redefines the meaning of s
nals powerful forwards thrust. The new-look side sections with feature lines purpose. Powerful and efficient engines then deliver on this
nd entrance calls for a spectacular start. Safety is always also a question of technology. The safety and assistance systems. You have a better
better and are better seen. You brake faster when it really matters. You can gauge current w seconds of foresight can sometimes be worth ye
nario, driving a car means less stress – not more. In the new E-Class you are supported by example, you can see current speed limits on
ometimes cluster. A few seconds of foresight can sometimes be worth years. **The Intelligent Superpower.** You brake faster when it really mat
axation purposes, of course. Life always throws up new challenges. Harmony is a recurring theme throughout the new E-Class. It's good to kn

Where does the pursuit of happiness end?
On the road, with the Intelligent Superpower,
in this case.

From the initial visual impression to the tingling in the fingertips, and from the first to last moment of an encounter, it's hard not to be impressed by the E-Class. Once you've experienced its power and agility on the road, you'll know why those initial emotions were so intense.

Block your diary:

First thing Monday until last thing
Sunday – sportiness meets refinement

Harmony is a recurring theme throughout the E-Class. Be it the axle load distribution or the design. And the range of available engines covering all a driver could wish for – sporty refinement for pleasure or long-distance comfort for business. But it's best to experience it for yourself – in motion, of course.



Memo:

The ideal place to forget about time

You know it's something truly special the moment you take your seat. An attractive trim and a centre console with an analogue clock bring refinement to the cockpit. We'll leave the other equipment and appointments for your E-Class to your good taste and judgement.

For the record:

Turns the road into a parquet floor

You could be attending a night at the opera or playing in a golf tournament.
You may need a car for business trips. The E-Class feels at home anywhere.



Design

Take your eyes along for the ride in the E-Class. They'll thank you for it.

Design is all about good taste, clarity and comfort. The E-Class reflects this to impressive effect with its pronounced aesthetics and palpable ergonomics. A newly interpreted exterior makes the car appear even more powerful and dynamic – thanks in no small measure to the centrally positioned star and the 2-louvre radiator grille that are part of the AVANTGARDE design and equipment line. Even the side sections have highly sharpened proportions.

Eye-turning interior highlights include a 3-tube instrument cluster, a centre console with analogue clock and the high-quality feel of the materials.

- All headlamps, bumper and bonnet with expressive, flowing lines
- LED High Performance headlamps
- Tail light design with LED fibre-optic technology
- The sporty, dynamic AVANTGARDE design and equipment line has a striking appearance with a centrally positioned star in the 2-louvre radiator grille, and an expressively styled exterior and interior

Safety

Protection is now a question of sophisticated technology. The E-Class

is the answer. The integral safety concept from Mercedes-Benz combines active and passive systems, and can give the passengers optimum protection.

- ATTENTION ASSIST
- Adaptive Brake Assist
- 8 airbags
- Intelligent Light System, including LED High Performance headlamps
- Adaptive Highbeam Assist
- 360° camera (Available in E 350 CDI)

Comfort

Experience a new class of comfort: the E-Class. The Parking package with Active Park Assist makes parallel and perpendicular parking practically automatic. Cameras that monitor the area around the car show potential obstacles as seen from above on the central display. The Saloon is very much geared towards comfort on short or long trips – as can be seen from the impressive list of equipment.

- Electromechanical Direct-Steer system for enhanced steering comfort
- Audio 20 CD / COMAND Online with navigation*
- Active Park Assist, including new functions such as perpendicular parking as well as steering and braking function
- Panoramic sliding sunroof

Environment

We all need to do our bit for the environment. Sustainable actions should be a matter of course. Both the diesel engines and the petrol units in the latest generation incorporate a raft of sophisticated, holistic vehicle optimisation measures that reduce fuel consumption and emissions without compromising on contemporary qualities in terms of high torque and performance characteristics. The E-Class features a wealth of new developments, systematic measures and detail improvements. All with the same aim: the advancement of sustainable automotive solutions.

- ECO start/stop function (standard)
- Intelligent alternator management with kinetic-energy recuperation (standard)
- Efficient 4-Cylinder Petrol and Diesel engines
- 6-Cylinder Diesel engine*

Technical data. Dimensions. Services. Safe driving. Assistance systems. Upholstery and trim. In an accident. Metallic paints. Sound system. Petrol engines. Transmission class. Safe driving. Light-alloy wheels. Top speed. Chassis & suspension. Fuel consumption. Interior. In the event of danger. LED daytime running. Total displacement. Facts and colours. Climate control. Seats. Dimensions. Standard equipment. Light. Multimedia systems. Drive system. Genuine accessories. Test drive. Memory package. Transmissions. Surround sound system. Wheels. Interior. Safe driving. Comfort. Petrol engines. Services. Upholstery and trim. Assistance systems. In an accident. Metallic paints. Petrol engines. Sound system. Safe driving. Light-alloy wheels. Chassis & suspension. Fuel consumption. Interior. Airbags. In the event of danger. LED daytime running. Paintwork. Total displacement. Facts and colours. Climate control. Seats. Dimensions. Standard equipment. Light. Multimedia systems. Genuine drive. Equipment and appointments. Memory package. **The facts.** Transmissions. Surround sound system. Wheels. Acceleration. Environment. Comfort. Cylinders. Technical data. Interior. Services. Safety. Assistance systems. Metallic paints. Petrol engines.

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Mercedes-Benz Intelligent Drive

Active Parking Assist makes a major contribution to safe and comfortable driving. It helps the driver to find a suitable parking space for parallel or end-on parking, and assists him by active steering and braking intervention when entering and exiting parking spaces.

The integrated PARKTRONIC warns him if there are obstacles in front of or behind the car.

Active Parking Assist with integrated PARKTRONIC offers

- Easier parking manoeuvres with active steering and braking intervention, resulting in greater driving comfort
- Visual and acoustic warning if there are obstacles in front of or behind the vehicle, thus avoiding damage when manoeuvring
- The driver can interrupt the process by moving the steering wheel at any time (Parking Assist is then deactivated automatically)

Adaptive Highbeam Assist offers added safety by virtue of a wider range of vision and markedly improved illumination of the road. By means of a multifunction camera on the overhead control panel, the headlamp range and high beam are controlled so as to provide the best possible illumination of the road ahead according to the driving and traffic situation, with due regard to oncoming traffic or vehicles ahead with their lights on.

ATTENTION ASSIST

This drowsiness detection system can be useful on long trips in particular. Between 60 and 200 km/h sensors analyse driving behaviour and can detect deviations from a previously determined, individual driver profile, enabling timely alerts in the event of serious lapses in concentration or drowsiness. A dedicated menu in the instrument cluster provides the driver with additional information.

PRE-SAFE®

The preventive occupant protection system is able to recognise critical driving situations in advance and, as a precaution, it can activate safety systems. This is based on PRE-SAFE® continuously monitoring sensor data from systems like the ESP® and BAS, and can thus,

for example, analyse driving situations such as oversteer/understeer as well as emergency braking. If a critical driving situation is detected, in fractions of seconds the belts on the front seats can be reversibly tensioned and the side windows automatically closed, so that the belts and airbags are able to deploy their full protective effect should an impact occur.

The Intelligent Light System - Adapts headlamp range and light distribution to different conditions and driving situations. This system consists of LED modules in the headlamp housing with an adjusting mechanism for precise direction of adaptive headlamp beams. The LED modules follow the driver's steering wheel movements and are able to pivot sideways at once when he enters a bend.

360° camera (Available in E 350 CDI)

The best possible view for any situation. The 360° camera gives the driver a maximum of two views at the same time in the COMAND Online display. As standard the "Top View" is shown on the left, i.e. a bird's-eye view of the vehicle and its surroundings, and a detailed view on the right. This switches over automatically e.g. when the driver changes from forward to reverse gear. In addition the driver is able to select the required detailed view manually - including a display-filling 180° view to the front or rear.



*Please read the disclaimer.

Diesel engines

Maximum pulling power and extremely smooth-running – with lower fuel consumption and emissions: the diesel engines for the E-Class combine these characteristics – something which was considered impossible for a long time.

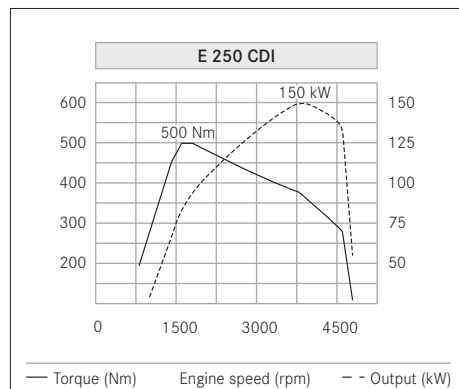
4-cylinder in-line engine. The 4-cylinder diesel powerplant, available with a choice of three power outputs, displays contemporary qualities, including impressively rich torque and low fuel consumption. This is made possible by a complete package of consumption-reducing technologies.

The current-generation common-rail diesel technology impresses by virtue of an injection pressure increased to up to 2000 bar, optimised combustion chambers, and extremely fast and precisely controlled piezo injectors. High torque is available in every engine speed range thanks to the high injection pressure and the turbocharger, while the requisite refinement comes courtesy of two Lanchester balancer shafts. The radiator shutter reduces the air resistance if the engines require only moderate cooling. The 4-cylinder diesel engine is available with:

- 150 kW and a maximum torque of 500 Nm in the E 250 CDI

Note: Not conducive for driving in Waterlogged roads with still water depth more than 25 cm.

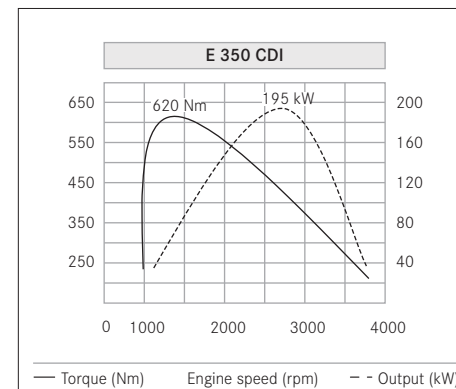
V6-cylinder engine. The diesel engine comes with common-rail direct injection (CDI) and fuel preheating. An inlet-metered high-pressure pump sends fuel to the high-pressure accumulator (fuel rail), where pressures of up to 1600 bar are developed. The electrically controlled piezo-electric injectors inject the diesel fuel directly into the combustion chamber. Due to the very high injection pressures, this system ensures excellent mixture formation, while the electronic management allows good adaptation of injection timing and quantity to current operating conditions.



The E 250 CDI reaches its peak torque quickly



The optimised E 250 CDI combines its high pulling power with appropriately low consumption and emission figures



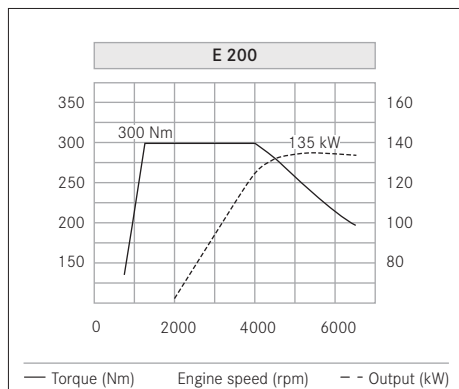
Petrol engine

Highly developed efficiency – more agility and motoring pleasure coupled with lower fuel consumption: a wide selection of both new and tried-and-trusted engines with innovative technologies reduces the burden on the environment ever further. The ECO start/stop function which comes as standard with all of the petrol models makes this tangible each time you come to a halt.

4-cylinder in-line engine. The new 4-cylinder petrol engine with direct injection, variable valve control and turbocharging boasts better output and torque figures than its predecessor as well as low consumption and emission figures. The multiple direct petrol injection with fast-switching piezo injectors optimises the air/fuel mixture, thus facilitating almost complete combustion of the fuel. The reduced engine weight plus the lower internal friction also contribute to the reduction in fuel consumption and emissions, as does the standard-fit ECO start/stop function.

The 4-cylinder petrol engine comes with 135 kW and a maximum torque of 300 Nm (7G-TRONIC PLUS)

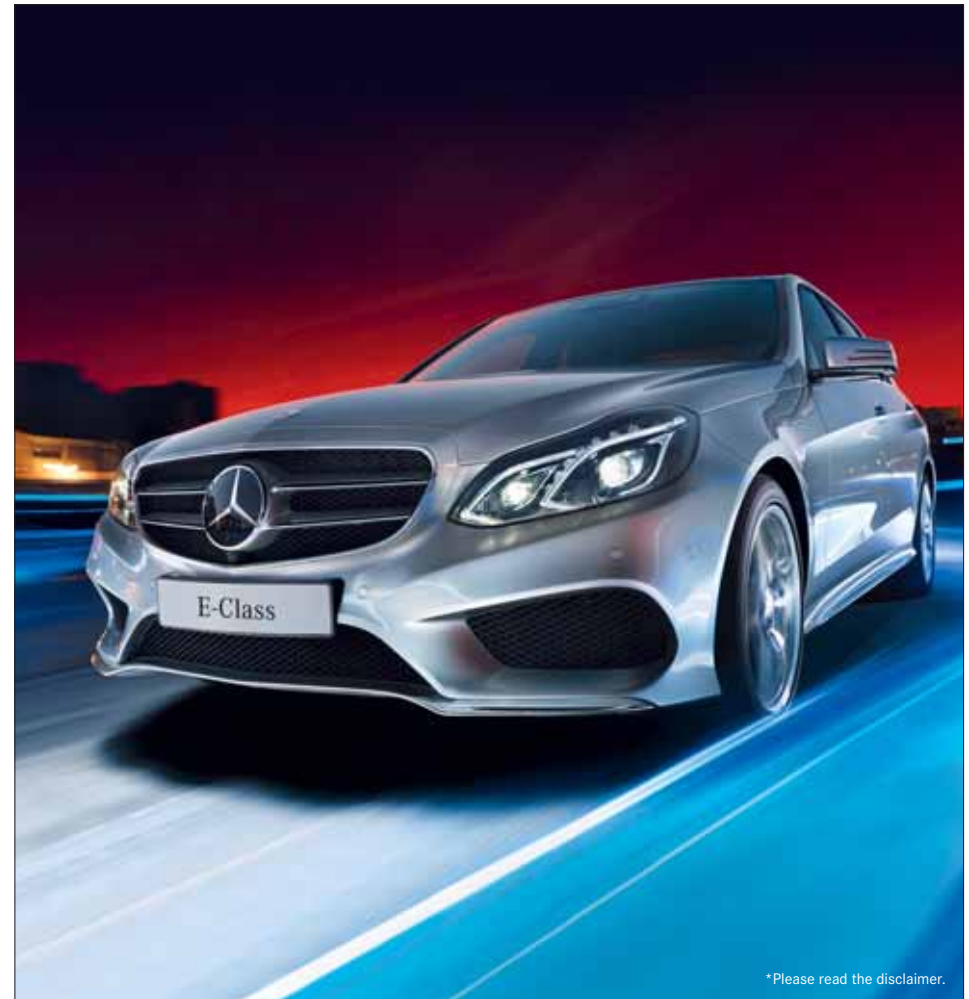
Note: Not conducive for driving in Waterlogged roads with still water depth more than 25 cm.



The E 200 offers the ideal combination of driving enjoyment and efficiency



The E 200 has a peak torque of 300 Nm – and supreme pulling power on tap in every driving situation



*Please read the disclaimer.

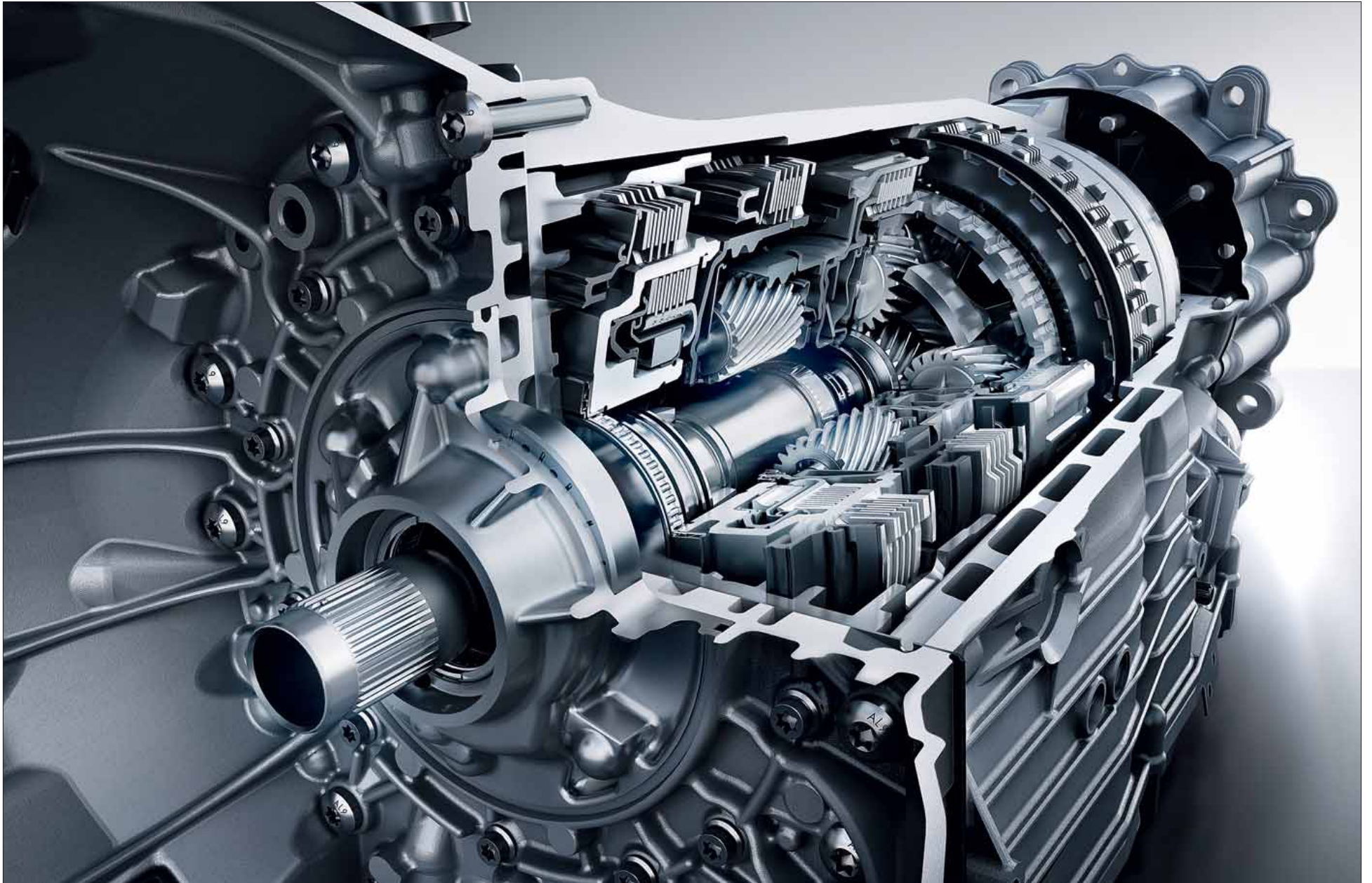
Transmissions

The optimised automatic transmission 7G-TRONIC PLUS are precisely tuned to every engine. What's more, both types of transmission also impress with their intuitive and ergonomic operability.

7G-TRONIC PLUS. The E-Class is equipped with the 7G-TRONIC PLUS 7-speed automatic transmission as standard. The transmission is controlled using the DIRECT SELECT lever, while the driver is able to influence the gear changes using the steering-wheel shift paddles. The seven forward gears allow an optimum engine speed at all times, thus helping to reduce fuel consumption. Compared to the preceding 7G-TRONIC transmission, the electrohydraulic control unit has been enhanced, while the engine and transmission software has been optimised, resulting in further improved gearshift dynamics and gearshift quality.

Furthermore, the 7G-TRONIC PLUS gives the driver more direct vehicle response to changes in the accelerator pedal position.

ECO start/stop. The engine is automatically switched off whenever the vehicle is at a standstill – in this simple way the ECO start/stop function achieves a considerable reduction in fuel consumption and emissions, for instance when stopped in a traffic jam or at traffic lights.



The 7G-TRONIC PLUS: one of over 18 million Mercedes-Benz automatic transmissions produced in a period spanning more than 50 years

Chassis & suspension

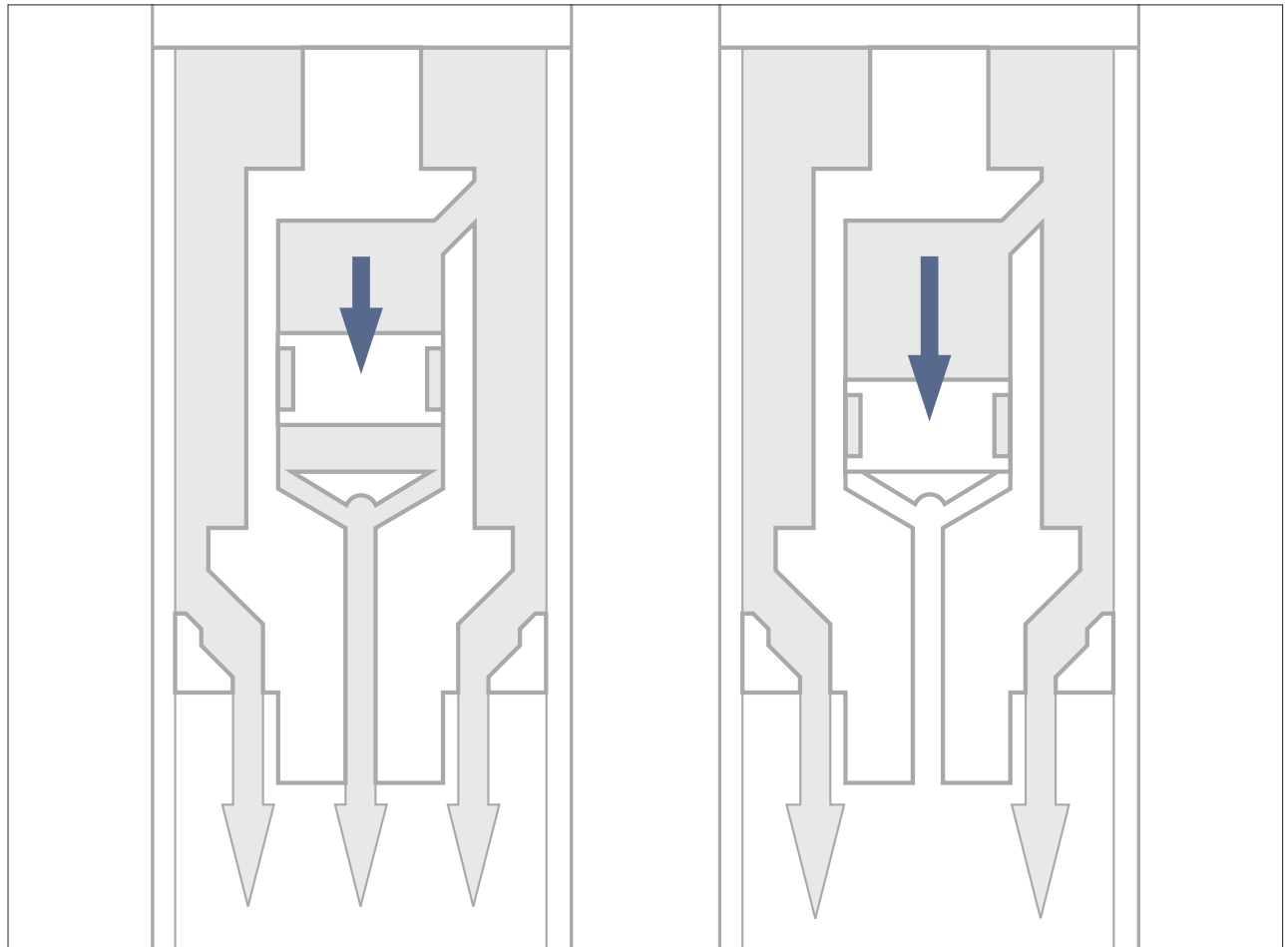
The DIRECT CONTROL suspension really come into their own on the road. They offer a high level of comfort and are also tuned to ensure a sporty driving style and driving enjoyment.

DIRECT CONTROL suspension.

The DIRECT CONTROL suspension with selective damping system combines agility and ride comfort, as the damping effect is adjusted to suit the current driving situation. The enhanced damping and vehicle stability are especially noticeable on poor road surfaces. Fitted as standard, this system ensures constant spring travel and ground clearance – irrespective of the vehicle load.

Direct-Steer system.

The Direct-Steer system has a more direct steering ratio in the case of large steering angles and reduces the steering effort required, for example when taking tight bends, thus enhancing the car's agility and steering comfort.



Blends agility with a high level of comfort – the DIRECT CONTROL suspension adjusts the shock absorbers automatically



*Please read the disclaimer.

Safety concept

ADAPTIVE BRAKE Priming - The braking system interprets rapid removal of the driver's foot from the accelerator as an emergency braking situation. In this case, ADAPTIVE BRAKE increases the pressure in the brake linings and brings the brake lining into light contact with the brake discs, so that they are able to bite immediately and with full force when the brake pedal is depressed. In this way, the system supports the functions of Brake Assist.

Brake Drying - In wet driving situations, ADAPTIVE BRAKE applies regular, brief braking impulses to wipe the film of water from the brake discs and ensures that the brakes perform at their peak. The automatic brake drying function is always activated when the windscreen wipers have been operating for some time. The driver does not even feel the finely metered braking impulses.

PRE-SAFE® system - As a precaution, the systems can activate protective measures. On sensing a potential collision, the PRE-SAFE® system automatically closes windows and tilting/sliding sunroof and adjusts the front seat to a favourable position.

The reverse belt tensioners reduce slackness in the belts and tighten them to fix the position of the occupants.

Crash Safety - The occupant compartment is made of high strength and ultra high strength steel with deformation zones for front and rear. The setup also ensures the best possible weight distribution for optimum balance.

Airbags - Front airbags are fitted as standard in order to protect all the passengers; they are deployed in two stages, depending on the accident severity. Driver and front-passenger side bags, and window bags for front and rear, continue to be included.

PERFORM-SAFE - Comprises active safety systems which help the driver avoid hazards before they develop fully, by providing them with early warnings in critical situations. The systems include ADAPTIVE BRAKE, ESP® including ABS/ASR and BAS, Tyre pressure monitoring system and DIRECT CONTROL suspension.

PASSIVE-SAFE - This comprises passive-safety aspects that come into action in the event

of an accident. Two-stage driver & front passenger airbags, front side bags as well as window bags, seat occupancy sensor in the front passenger seat and NECK-PRO® head restraints are few of the features of PASSIVE-SAFE. The NECK-PRO® head restraints for the driver and front passenger brace the head in a collision from the rear. In the event of such an impact, they



spring forward towards the occupants' heads to reduce the risk of whiplash. The head restraints are triggered mechanically and can be reset at the workshop.

POST-SAFE - This covers systems and measures which come into action after an accident, to facilitate and expedite the work of the rescue services, to avoid consequential damage,

and to make the accident site easy to find. Some of the systems include activation of interior lights, automatic door unlocking, automatic engine cut-off, fuel supply cut-off, activation of hazard lights and automatic partial opening of side windows.



Crash Safety



Airbags

Integral safety concept

The vision of accident-free driving drives us forward. Our integral safety concept brings us a step closer to achieving this aim – a comprehensive approach that can enhance safety in any situation.

As the inventor of the car we feel that we have a special responsibility for road safety. This is why we are the first car manufacturer to have developed an integral safety concept which seamlessly blends active and passive safety measures for comprehensive protection. This extensive concept is split into four phases and provides safety solutions for almost any situation. It includes systems for safe driving which help to avoid risks by warning you and coming to your aid in good time. Our unique PRE-SAFE® system kicks in in the event of danger and activates preventive measures for occupant protection. If a collision should still occur in spite of all the preventive measures, further technologies ensure protection as needed. We have also borne in mind the time immediately following an accident and developed solutions which can help prevent worse and facilitate rapid help. A selection of these technologies for the “Safe driving”, “In the event of danger”, “In an accident” and “After an accident” phases are presented on the pages which follow.

Safe driving: ATTENTION ASSIST

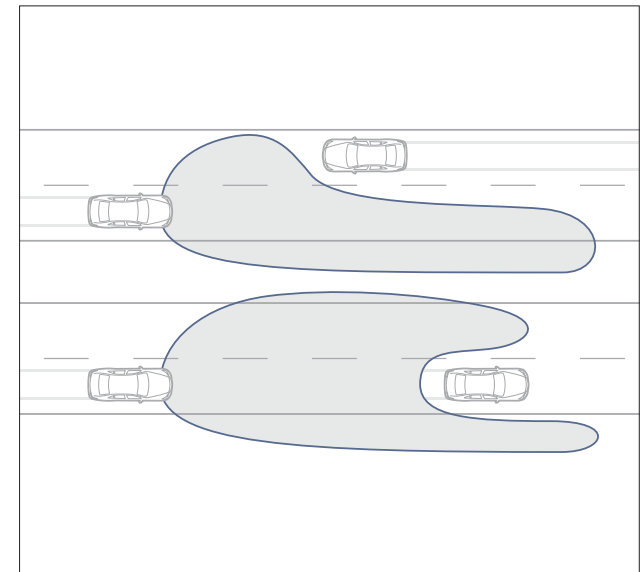
This drowsiness detection system can be useful on long trips in particular. Between 60 and 200 km/h sensors analyse driving behaviour and can detect deviations from a previously determined, individual driver profile, enabling timely alerts in the event of serious lapses in concentration or drowsiness. A dedicated menu in the instrument cluster provides the driver with additional information.



If signs of increased driver inattention or drowsiness are detected, ATTENTION ASSIST advises taking a break

Safe driving: Adaptive Highbeam Assist Plus

When there are oncoming vehicles or vehicles in front, part of the main beam light cone is left out so as not to dazzle other road users. This means that the main beam can also be used when there is oncoming traffic and traffic in front of you. Over and above this, the control function dims main beam where there are highly reflective signs at the edge of the light beam.



Adaptive Highbeam Assist Plus always provides the best possible headlamp range automatically

In the event of danger: PRE-SAFE® anticipatory occupant protection system

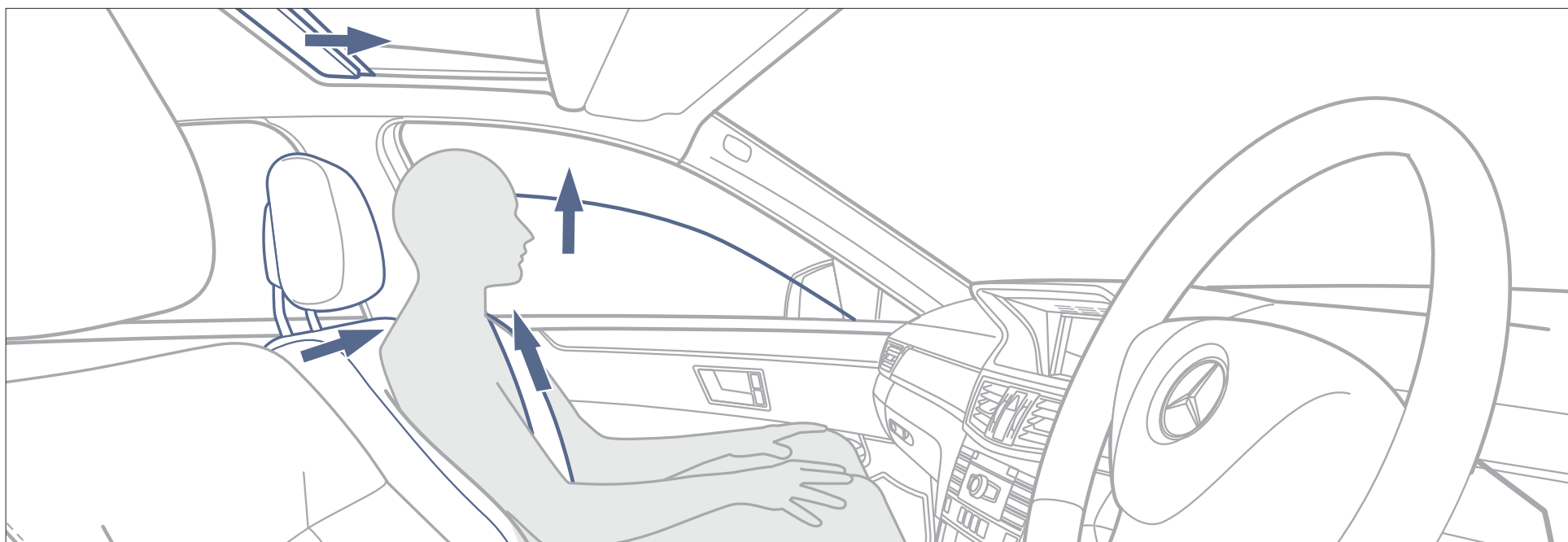
The preventive occupant protection system is able to recognise critical driving situations in advance and, as a precaution, it can activate safety systems. This is based on PRE-SAFE® continuously monitoring sensor data from

systems like the ESP® and BAS, and can thus, for example, analyse driving situations such as oversteer/ understeer as well as emergency braking. If a critical driving situation is detected, in fractions of seconds the belts on the front seats can be reversibly tensioned and the side windows automatically closed, so that the belts and airbags are able

to deploy their full protective effect should an impact occur.

In an accident: active bonnet (standard).

The active bonnet can reduce the risk of injury to pedestrians or cyclists if they are involved in a collision with the bonnet in



The PRE-SAFE® anticipatory occupant protection system can recognise critical driving situations and initiate measures to protect the occupants

a speed range between 25 and 55 km/h. To cushion the blow, the bonnet is raised approximately five centimetres at the rear, which can reduce the risk of severe injuries.

In an accident: airbags (standard). 3-point seat belts, belt tensioners, belt-force limiters and airbags are optimally coordinated with each other. Nine airbags can all help to prevent injuries. In order to protect the occupants two adaptive front airbags are installed, which are deployed depending on the severity of the accident. What's more, there are sidebags and pelvis airbags fitted in the front seats, and two large windowbags are also integrated.

In an accident: NECK-PRO® head restraints (standard).

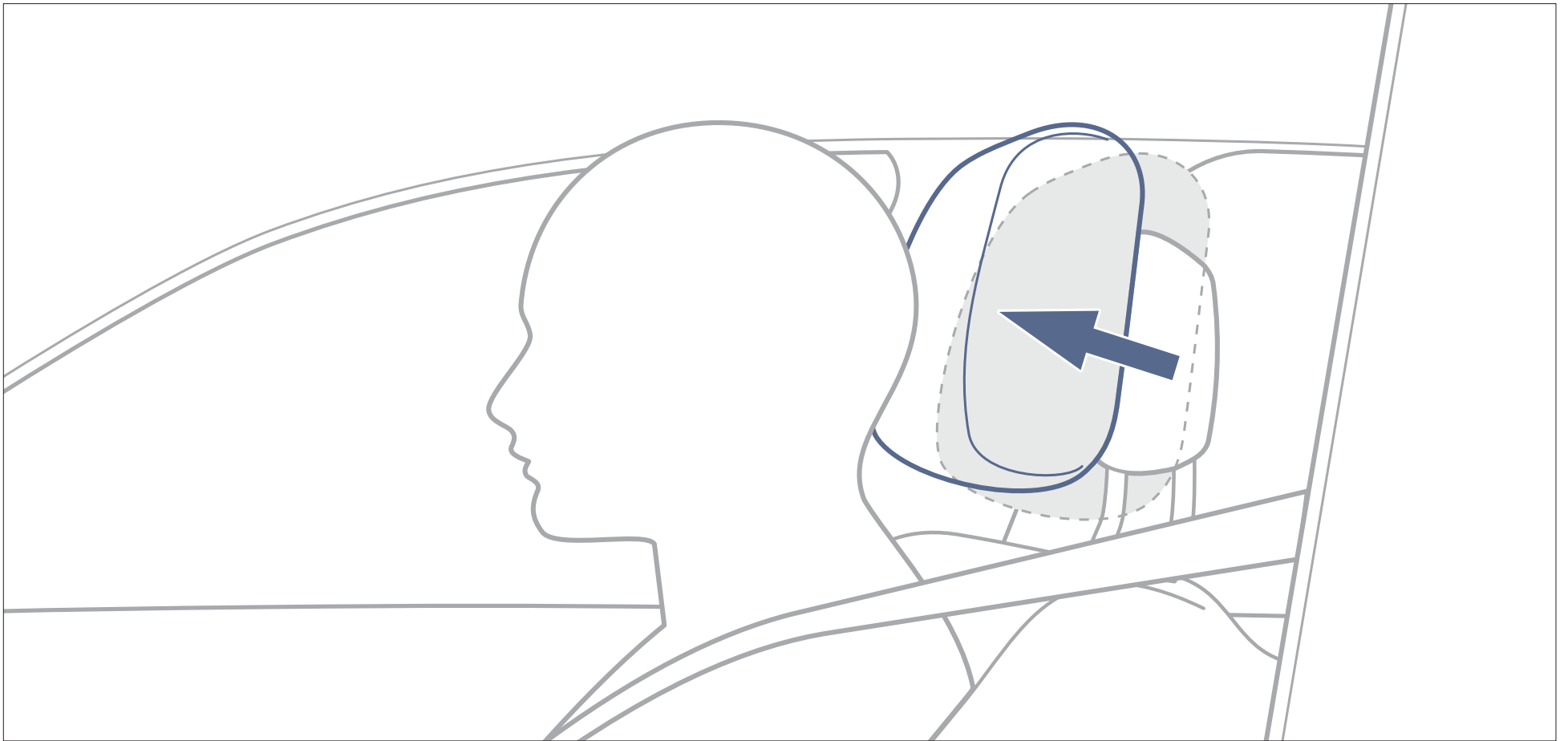
The NECK-PRO® head restraints for the driver and front passenger can be activated in a rear impact: a spring mechanism moves the head restraints forwards and upwards; the head can thus be supported earlier and the strain on the spine can be reduced.

Measures after an accident. In order to reduce consequential damage and, where necessary, to support the rescue of the occupants, Mercedes-Benz has developed further measures. These include the automatic engine cut-off or the activation of the hazard warning lamps and the emergency interior lighting. The central locking also opens automatically, and crash joints between the door and the wing make it easier to open the doors after an accident.

Supplemental Restraint System (SRS)

This feature offers additional protection by performing a range of protective functions.

- Deploys airbags selectively
- Deploys NECK-PRO®
- Tensions seat belts
- Switches off engine and heating
- Unlocks doors
- Lowers side windows by 50 mm
- Activates hazard warning lamps
- Triggers pyrofuse in the fuse box
- Activates crash responsive emergency lighting



The NECK-PRO head restraints can reduce the risk of whiplash significantly in a rear impact

Intelligent Light System

All lighting functions of the all-LED headlamps in the Intelligent Light System feature energy-efficient LED technology and offer improved visibility in many driving situations. They adapt the light distribution to the given driving situation, thereby making an important contribution to safe driving.

LED Intelligent Light System with driving lights, high beam, indicators, day time running lamps, position lights and cornering lights in LED technology, variable light

distribution for driving on country roads and motor way, active light function, cornering light function and enhanced fog lamp function.

The LED Intelligent Light System offers

- Improved visibility in twilight and at night
- LED daytime running lamps make vehicle more visible to other road users
- The intelligent and adaptive systems allow for dynamic illumination of the road ahead without dazzling other road users



Driving lights and turn indicators switched on, daytime running lamps dimmed, full-LED headlamps



LED Intelligent Light System



Daytime running lamps switched on, LED Intelligent Light System



Driving lights switched on and daytime running lamps dimmed, LED Intelligent Light System



Driving lights and turn indicators switched on, daytime running lamps dimmed, LED Intelligent Light System



LED tail light with headlamps switched ON



LED tail light with driving light ON and activated brake light



LED tail light with headlamps and indicators

The Intelligent Light System - Adapts headlamp range and light distribution to different conditions and driving situations. This system consists of pivoting Bi-Xenon modules in the headlamp housing with an adjusting mechanism for precise direction of adaptive headlamp beams. The Bi-Xenon modules follow the driver's steering wheel movements and are able to pivot sideways at once when he enters a bend.

The Cornering lights and Active Light System come into play to ensure that the bends are illuminated more effectively than before. Additionally, the enhanced fog lamps provide a broader light beam with better light distribution for more effective illumination of the road verges. The Intelligent Light System operates in two different modes, **Country light mode**

and **Motorway light mode**, and depending on the type of journey adjusts lighting for an increased range of vision.

Other cars without ILS



Other cars without ILS



Other cars without ILS



Other cars without ILS



Other cars without ILS



Mercedes-Benz with ILS



Mercedes-Benz with ILS



Mercedes-Benz with ILS



Mercedes-Benz with ILS



Mercedes-Benz with ILS



City Mode

Highway Mode

Fog Mode

Active Curve

Cornering Light

Climate control

A pleasant interior climate is paramount when it comes to ensuring a high level of stress-relieving safety. The climate control system for the E-Class is therefore exceptionally versatile and can be adjusted to meet the needs of each individual occupant .

THERMOTRONIC luxury automatic climate control system allows the driver and front passenger each to set their own individual temperature, while the rear passengers have their own control unit. Additional air outlet in the B-pillars and

a compact booster fan beneath the centre console ensure ideal temperature. And the humidity control sensor helps prevent dryness in the respiratory system. What is more, the automatic mode can be adapted to individual needs as

there are three climate styles to choose from: Diffuse, Medium and Focus.



The honed exterior design gives the new E-Class a far more dynamic appearance



*Please read the disclaimer.

Standard equipment

The new E-Class grabs the attention instantly with its expressive front end featuring a new radiator grille, a side view with a newly interpreted feature line and standard-fit LED headlamps. There are similarly subtle changes inside the car, including a nappa leather-trimmed multifunction steering wheel, a new 3-tube instrument cluster, a centre console with centrally positioned analogue clock and a central display with a contemporary flat-screen look.

Further eye-catching features include the high-quality materials, the ambient lighting and the new seat piping design. Another highlight is the array of sophisticated technology at work behind the scenes such as the Direct-Steer system, ATTENTION ASSIST, the PRE-SAFE® system, and a total of eight airbags.



The honed exterior design gives the new E-Class a far more dynamic appearance



High-quality materials in the interior



Memory Seats



Active Park Assist



New-look LED fibre-optic tail lights



Infotainment System - AUDIO 20 with ergonomic central controller, TFT Colour display with 14.7cm screen diagonal, CD changer, USB and Bluetooth (Available for E 200 & E 250 CDI)

Standard equipment



Panoramic sliding sunroof electric, in glass, with convenience closing, obstruction sensor and PRE-SAFE® closing function

Additional equipment for E 350 CDI

Harman Kardon® Logic 7® surround sound system Includes 9-channel DSP amplifier and 2-channel booster with a total output of 610 watts combined with 14 high-performance speakers. Dolby Digital 5.1 and DTS listening.

COMAND Online Multimedia system with high-resolution display with TFT technology and a 17.8 cm (7") screen diagonal. Fast hard-disc navigation for the digitised regions of Europe, topographic and 3D map display. COMAND Online for E 350 CDI has LINGUATRONIC voice control system for audio, telephone, navigation, music search.

The 360° camera gives the driver a maximum of two views at the same time in the COMAND Online display. As standard the "Top View" is shown on the left, i.e. a bird's-eye view of the vehicle and its surroundings, and a detailed view on the right. This switches over automatically e.g. when the driver changes from forward to reverse gear. In addition the driver is able to select the required detailed view manually – including a display-filling 180° view to the front or rear.

Fast, dynamic hard-disc navigation with high-quality topographic map display.



Harman Kardon® Logic 7® surround sound system (Available with E 350 CDI)



COMAND Online Multimedia system (Available for E 350 CDI)



360° camera (Available in E 350 CDI)



Navigation

Upholstery, Trim and Alloys for E-Class

UPHOLSTER



ARTICO Black



ARTICO Silk Beige

TRIM



Artico Black comes with High Gloss Black Ash Wood Trim.
(Which is available in E 350 CDI).



Artico Black only comes with Open Pore Brown Ashwood.
(Which is available in E 200 and E 250).

ALLOY WHEELS



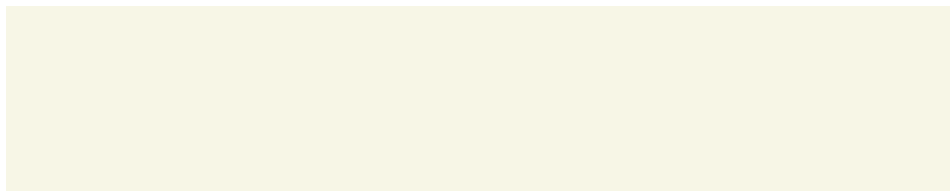
5 Twin Spoke Alloy comes in E 200 and E 250 CDI



Multi Spoke Alloy wheel (As used in this page comes in E 350 CDI)

Paintwork for E-Class

Non-metallic paints

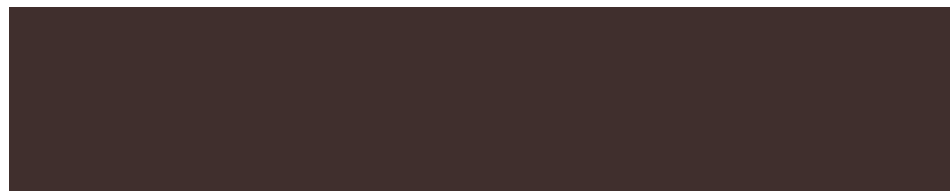


149 polar white

Metallic paints



197 obsidian black



526 dolomite brown



775 iridium silver



792 palladium silver

Please contact the local dealership for colour availability in model variants.



E 63 AMG with exterior carbon package

E 63 AMG exterior

E 63 AMG boasts a pioneering new AMG design idiom, thrilling driving dynamics, a substantially extended scope of standard equipment and appointments. The more pronounced V-shape of the new “Twin blade” radiator grille optimises the longitudinal proportion of the vehicle and so adds even greater visual emphasis to the attributes of aerodynamics and purism. The exterior “Carbon Package” comprises of “A-wing” in carbon fiber which provides the backdrop for three large cooling air intake openings with a trim strip in silver chrome, impressive AMG side skirts and the carbon finish top section of the AMG rear apron.

The striking air outlet openings at the side, the black grill and two sets of twin chrome tailpipes belonging to the AMG sports exhaust along with pronounced fins provides an impression of width and race track atmosphere at the rear.

EXTERIOR

18-inch AMG 10-spoke light-alloy wheel

AMG exterior styling "Carbon package"

Panoramic Sunroof

Full LED head lamps with intelligent light system (ILS)

AMG twin “Sports” exhaust in chrome

Distinctive, flared front wings with “V8 BITURBO” lettering

AMG brake callipers painted in grey.



AMG twin “Sports” Exhaust in chrome



Panoramic Sunroof

Actual product may differ from the one shown in pictures.



Interior carbon package with seats in Black Nappa Leather



COMAND Online with DVD Changer



Illuminated Door Sill

E 63 AMG interior

A striking feature of the high quality, exquisitely crafted interior is the new AMG performance steering wheel. Further identifying feature of the new steering wheel are: aluminium shift paddles, the perforated leather in the grip areas and the three-dimensional design of the airbag cover with the “Silver Shadow” metallic trim element. This is complemented by the new E-SELECT shift lever and nappa leather inserts with embossed AMG emblem. The driver is welcomed by striking illuminated AMG door sills. The AMG- specific analogue clock in IWC design and interior “Carbon trim” highlight the exclusive nature of the E 63 AMG.

The E 63 AMG instrument cluster features 11.4cm TFT multifunction display, AMG main menu including RACETIME, AMG start-up screen and 250 km/h (electronically regulated) speedometer dial.

INTERIOR

3-Spoke AMG performance steering wheel

COMAND online with remote, 6 DVD changer.
10GB storage with MP3, WMA & AAC format support.
SMS display via bluetooth. SD & USB slot

Reversing camera with dynamic lines

Active contour front seats with massager function

Rear seat entertainment system

AMG “Carbon” interior trim



AMG performance steering wheel



E-SELECT shift lever

E 63 AMG technology

The E 63 AMG impresses with its emotive driving feel, dynamism and power at the highest level. But the executive saloon always lets the driver choose between a sport or a more comfort-oriented driving style.



AMG ride control sports suspension

The E 63 AMG drive system has been revolutionized too. The E63 AMG drive system incorporates motor-racing technology such as a magnesium dual-length intake manifold with internal throttle valves and a sophisticated valve train. The new E 63 AMG is powered by 5.5 Litre V8 BITURBO engine rated at 410kW (557hp) developing a peak torque of 750Nm. This results in acceleration from 0 to 100 km/h in just 4.2 seconds.

AMG SPEEDSHIFT MCT 7-SPEED Sport transmission which has the following functions:

1. Race start function
2. Automatic double-de clutching function
3. Gear shift in less than 100 milliseconds thanks to partial cut-off of individual cylinders during upshift
4. Gear shift with practically no interruption in tractive power
5. Generator management using kinetic energy to charge the battery when braking and on the overrun

AMG SPEEDSHIFT MCT 7G-TRONIC comes with

- 4 modes:** 1. “C”: Controlled efficiency mode
2. “S”: Sports mode
3. “S+”: Sports plus mode (Race start function)
4. “M” : Manual mode

The AMG RIDE CONTROL sports suspension with electronically controlled damping system ensures versatile adaptation of suspensions to desired driving style. Steel suspensions at the front axle delivers optimum response with an adaptive vehicle ride height. Automatic self leveling keeps the vehicle at 3 adaptive heights i.e. “COMFORT”, “SPORT” and “SPORT+”. It lets the driver choose whether to switch the ESP dynamic handling control system to “ON”, “SPORT” or “OFF” mode.

The new AMG high performance composite braking system is internally ventilated, grooved and perforated. This results in improved cornering due to reduced unsprung masses at the front axle.



(Motor-racing technology gives the AMG 5.5 litre V8 engine maximum agility)



(The AMG SPEEDSHIFT MCT 7-speed sports transmission offers customized modes for maximum driving pleasure)

Actual product may differ from the one shown in pictures.

Genuine Accessories

The E-Class combines timeless appeal and contemporary style - as do Genuine Accessories from Mercedes-Benz. The accessories are also highly functional and designed to tailor your vehicle to your individual needs turning it in to something unique and exceptional.

Illuminated Star - Make your Star shine brightly Using fibre-optics and LED technology the central star on the radiator grill of your Mercedes illuminates when you lock or unlock the car with your remote or when you open a door or the boot lid. *Only functions when engine is switched off.



Illuminated Star

iPad® Docking Station Plus for rear compartment The ergonomic, crashproof Docking Station introduces the iPad® and all of its familiar functions to your Mercedes-Benz. All connections, e.g. for your headphones, remain accessible. The mount can be tilted and rotated around 90°. An integral USB port means you can also charge your iPad®'s battery using your charging cable. Suitable for iPad®, iPad® 2, iPad® 3 and iPad® 4.



iPad® Docking Station Plus for rear compartment

Rear Seat Entertainment system This elegant DVD system allows the rear passengers to watch DVDs, look at their favorite pictures and even play video games on two superb 17.8 cm screens with TFT technology, without disturbing the driver or restricting the rear field of vision. Rear-seat passengers have the option of watching a different video source on each screen, allowing each to select their own individual entertainment. The AV-IN connection and USB and SD card interfaces allow other storage media to be used too. Supplied with two sets of infrared headphones and remote control. A separately available video cable allows users to watch videos or view images from external sources.



With a range of multimedia connections, 2 sets of infrared headphones and a remote control, the Rear Seat Entertainment System offers everything you need for in-car entertainment.

Genuine Accessories

Styling

Front apron spoiler lip Emphasizes the width of the vehicle and lowers the visual focus at the front end. Made from dimensionally stable polyurethane, with high-quality primed finish. Available in primed condition and can be painted in the required colour by your Mercedes-Benz dealership.

Roof spoiler Elongates the roof line and gives the rear of the vehicle a more dynamic and sporty look. Does not affect field of vision in rear-view mirror. High-quality primed finish allows product to be painted in required colour. Highly durable thanks to precision-fit, dimensionally stable polyurethane. Straightforward fitting – no need for additional drilling.

Rear spoiler Discreet spoiler, fitted to the boot lid, subtly accentuating the rear contours of the Saloon. High-quality primed finish allows product to be painted in required colour. Highly durable thanks to precision-fit, dimensionally stable polyurethane. Straightforward fitting – no need for additional drilling.

High-gloss black exterior mirror housing
For an individual, sporty and dynamic look.
Set of 2.



Front apron spoiler lip



Roof spoiler



Rear spoiler



High-gloss black exterior mirror housing

High-sheen chromed door handle recesses

Round off your vehicle's chrome finish and protect the paintwork from scratches. Straightforward fitting – no need for additional drilling.

Sports pedals in brushed stainless steel

A distinctive touch: elegant brushed stainless steel and non-slip rubber studs signal sporting ambition.

AMG door sill panels, illuminated

In brushed stainless steel. Set of 4 with white LED illumination (only front panels are illuminated).

AMG floor mats short loop pile design, set of 4-piece, with embroidered AMG logo black, with embroidered AMG lettering.



High-sheen chromed door handle recesses



Sports pedals in brushed stainless steel



AMG door sill panels, illuminated



AMG floor mats

Genuine Accessories

Protection and Care

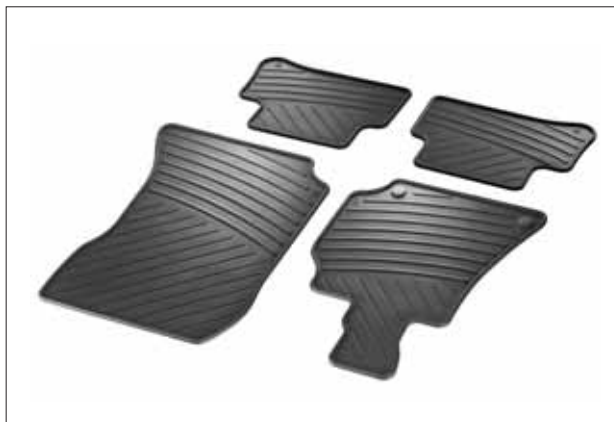
Mud flaps Protect the underbody and the sides of the vehicle from loose chippings and dirt. Available in pairs for front or rear axle. Primed. Can be painted in body colour by dealer.

CLASSIC all-season floor mats Robust, washable synthetic mats, designed for heavy use. Curved line design. With distinctive Mercedes-Benz star logo. Available in black.

CLASSIC Rep floor mats Durable, extremely hardwearing needle felt mats, featuring metal badge with Mercedes-Benz lettering. Available in various colours to match your interior. No need for additional drilling.



Mud flaps



CLASSIC All-season floor mats



CLASSIC Rep floor mats

Genuine Accessories

Light-Alloy Wheels

Light-alloy wheels and wheel accessories from Mercedes-Benz Mercedes-Benz light-alloy wheels not only boost your vehicle's looks, they also offer the ultimate in safety. All wheels are precision-tailored to your vehicle in terms of load profile and dimensions. Before your light-alloy wheels are allowed to accompany you safely on your travels, they are subjected to an extensive development and testing programme. Each wheel design has to pass a variety of endurance tests, based on exacting Mercedes-Benz guidelines, all of which exceed statutory requirements. These include special test routines which simulate real challenges on the road and material tests in cutting-edge x-ray facilities.



5-twin-spoke wheel finish: himalayas grey, high-sheen
Wheel: 8.5 J x 18 ET 48 | Tyre: 245/40 R18



5-twin-spoke wheel finish: titanium silver
Wheel: 8 J x 17 ET 48



Multi-spoke wheel finish: vanadium silver metallic
Wheel: 8.5 J x 17 ET 48 | Tyre: 245/45 R17 XL



10-twin-spoke wheel finish: tremolite metallic, high-sheen
Wheel: 8.5 J x 18 ET 48 | Tyre: 245/40 R18 XL



AMG 5-twin-spoke wheel, High Sheen Aluminum, Silver
Wheel: 8.5 J x 18 ET 48 | Tyre: 245/40 R18 XL



Hub Caps Mercedes-Benz hub caps provides a stylish finish for light-alloy wheels. It is not just attractive but practical too as the caps keep the hubs clean. There are plenty of options available to choose from various designs available to suit Mercedes-Benz vehicles.

Mercedes-Benz light-alloy wheels are supplied without tyres, hub caps, valve caps or wheel bolts. To help prevent theft, we recommend the use of Mercedes-Benz rim locks.

Genuine Accessories

Cargo & Care

Stowage crate A secure hold for items which are prone to tip over or slide around, e.g. shopping bags. Adjustable partitioning elements allow crate to be divided into max. four sections. Optimum functionality only in conjunction with shallow boot tub.

Shallow boot tub Made from impact-resistant, non-slip polypropylene. Suitable for transporting foodstuffs. Structured surface holds separately available stowage crate in place.

Concertina load sill protector Protects the rear of the vehicle from scratches when you're loading the vehicle – and prevents dirt from the car from getting onto your clothes. Practical design – can be secured to shallow boot tub or reversible mat.

Deep boot tub Deep edge all round. Made from flexible, impact-resistant HD-PE plastic. Suitable for transporting foodstuffs.

Shopping crate Anthracite. Collapsible. When not in use can be folded and stowed away in the boot compartment. Features Mercedes-Benz logo and lettering.



Stowage crate



Shallow boot tub



Concertina load sill protector



Deep boot tub



Shopping crate

Genuine Accessories

Other Accessories

Coolbox Not only cools but warms too. Cools to up to 20°C below ambient temperature – to max. -2°C. Can be switched to warming function. Robust, highly insulated hard case with fabric cover, outside pockets and padded shoulder strap. Capacity: 24 litres. Can be connected to 12 V socket in vehicle or to 230 V power source via separately available rectifier.

Rectifier Allows the coolbox to be connected to a 230 V socket at home.

Coat hanger Minimize creasing with this stylish and practical coat hanger made from chromed metal. Easy to fit to the front head restraints.

Tyre pressure gauge Allows you to carry out a quick tyre pressure check on the road or at home. Keeping tyres at the optimum pressure saves fuel and reduces tyre wear. Suitable for all motor vehicle tyre valves and for cycle valves. Supplied with leather pouch.



Coolbox



Rectifier



Coat hanger



Tyre pressure gauge

Genuine Accessories

Mercedes-Benz Child Safety

Mercedes-Benz child seats offer optimum protection in the event of an accident. Child seats are tested and inspected to exacting Mercedes-Benz specification.

“BABY-SAFE plus II” child seat Deep, moulded seat design offers extra side-impact protection for optimum safety. Special padding, designed to protect particularly vulnerable body areas of children up to around 15 months (up to 13 kg).

“DUO plus” child seat Optimum safety for children between the ages of around 8 months and 4 years (9 to 18 kg). Fitted as standard with top tether, an additional belt for securing the head section, a height-adjustable shoulder belt, ventilation channels and ISOFIX attachment.

“KIDFIX” child seat Booster seat for optimum side-impact protection, with height adjustable backrest. The “KIDFIX” seat is secured using the 3-point seat belt and ISOFIT attachment points. For children between the ages of around 3.5 and 12 (15 to 36 kg).



“BABY-SAFE plus II” child seat



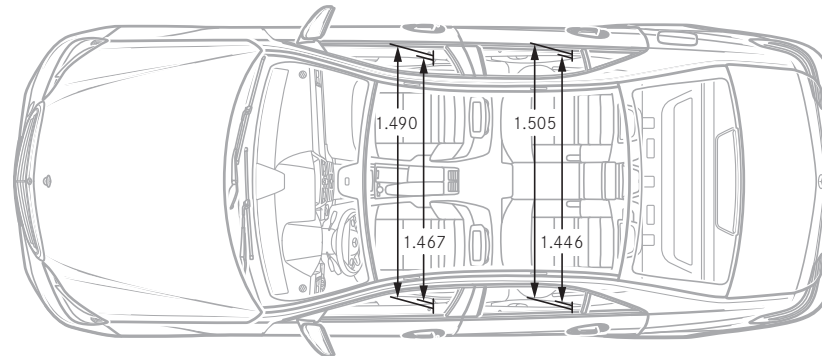
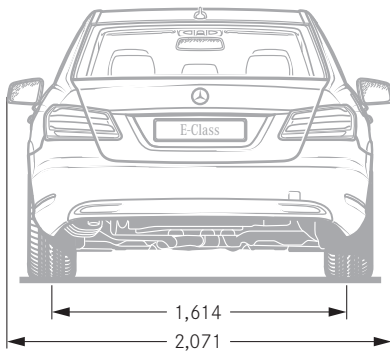
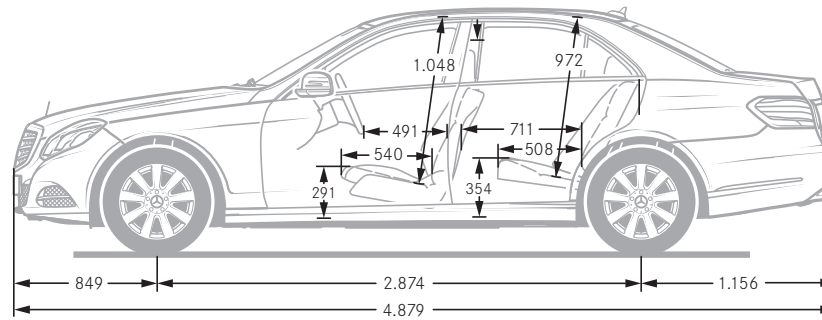
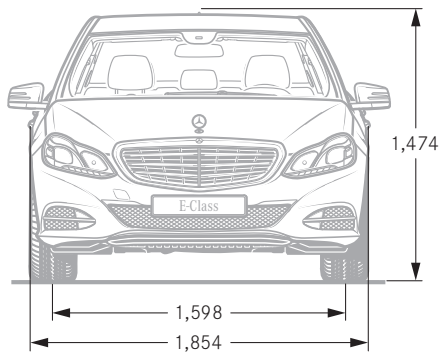
“DUO plus” child seat



“KIDFIX” child seat



Dimensions



All measurements in millimetres. The dimensions shown are mean values and apply to standard-specification, unladen vehicles

Technical data

E 250 CDI AVANTGARDE

E 200

E 350 CDI

E 63 AMG

TECHNICAL SPECIFICATION

	E 250 CDI AVANTGARDE	E 200	E 350 CDI	E 63 AMG
Arrangement/No. of Cylinders	In-line/4	In-line/4	V/6	V/8
Total displacement (cc)	2143	1991	2987	5461
Rated output (kW @ rpm)	150 @ 4200	135 @ 5500	195 @ 3800 rpm	410 @ 5500
Rated torque (Nm @ rpm)	500 @ 1600 - 1800	300 @ 1200 - 4000	620 @ 1600 - 2400	720 @ 1750 - 5250
Acceleration (0-100 kmph, s)	7.5	7.9	6.6	4.2
Top speed (km/h)	242	233	250	250 (electronically regulated)
Tyre Size, front/rear	245/45 R17	245/45 R17	245/45 R17	255/40 R18, 285/35 R18
Fuel	Diesel	Petrol	Diesel	Super Plus Petrol
Tank Capacity (l)	80	80	80	80
Boot Capacity (l)	540	540	540	540
Turning Circle diameter (m)	10.6	10.6	10.6	11.3
Kerb weight (kg)	1800	1720	1915	1845
Permissible gross vehicle weight (kg)	2280	2200	2390	2390

*Please read the disclaimer.



AMG Performance Studio

Uncompromising dynamism, extreme individuality and exquisite style- these are the characteristics of the items available from the AMG Performance Studio.

Whether an AMG Alloy or ceramic brakes for your AMG, or different AMG wheels and leather packages - Discover styling and performance that make your AMG truly unique.



Actual product may differ from the one shown in pictures.

Service

The luxurious experience of driving a Mercedes-Benz is converted into a fulfilling ownership experience with a range of exclusive services and special programmes.

Cost of Ownership

There has been a paradigm shift in the buying preferences of Indian consumers over the years, even for the luxury products. The purchase decision not only dwells around cost of acquisition but also the total 'Cost of Ownership' (COO). Amongst the key components of COO in cars are the routine service jobs and the unplanned repair expenses post the warranty period. We are now offering highly affordable Service

Packages and Extended Warranty Programmes which are the most competitive packages in its class. All in all, we provide you with a controlled Cost of Ownership while you benefit from the legendary Mercedes-Benz service quality.

Experience complete peace of mind when you drive the Star

STAR CARE programme offers peace of mind drive for you during warranty period and beyond. While our cars are covered for warrantable repairs up to 3 years without any mileage limitations, as standard, you can also buy STAR CARE Plus programme, offering 4th year extended warranty. Additionally, the programme enhances the resale value of your car.



Extended Warranty that guarantees complete peace of mind

STAR EASE Service Package gives you the freedom to relax behind the wheel and puts your mind at ease with its range of unique benefits such as defined cost of maintenance and priority handling. STAR EASE Comprehensive package covers essential jobs related to periodic service (viz. oil, filters, consumables, etc.) along with coverage for brake pads, brake discs, wiper blades and wheel alignment & balancing, for a contracted period. For further details on products and pricing, please contact your nearest Mercedes-Benz dealer.

On-Road Assistance Programme As part of our ongoing commitment to you, Mercedes-Benz On-Road Assistance is designed to enhance your overall Mercedes-Benz ownership experience by providing you with 24 hour On-Road Assistance. Mercedes-Benz is the only Luxury car manufacturer to offer round-the-clock On-Road Assistance for **3 years** from purchase of vehicle as a **standard offering**. Peace of mind motoring – guaranteed.



The maintenance of your Star is just as peaceful as driving it



Always at your service

Conditions apply.

Dealer Network

SHOWROOMS:

NORTH & EAST: DELHI: T & T Motors:

Mohan Co-operative, Mathura Road: 011-66574300-330;

Rajouri Garden: 011-66574400-430;

Gurgaon: 0124-4263060-62;

Jaipur: 0141-4300000-05.

NOIDA: Silver Arrows: 0-9999200500.

PUNJAB & CHANDIGARH:

Joshi Autozone: Jalandhar: 0181-5004444;

Ludhiana: 0161-5055000;

Chandigarh: 0172-5050500;

Panjab Motors: Mohali: 0172-4290000;

Chandigarh: 0172-4290000.

KARNAL: Berkeley Motors: 0184-3300000.

LUCKNOW: Smart Hoops: 0522-6004008/9.

KOLKATA: Benchmark Interkrafts: 1800-3000-3310.

BHUBANESWAR: Tristar Motors: 0-7852944100.

WEST:

MUMBAI: Auto Hangar: Prabhadevi: 022-67434362/63;

Andheri: 022-67106660/61;

Metro Motors Auto Hangar division

(Hughes Road): 022-66123500/11;

Shaman Wheels: Off BKC: 022-24228787;

Navi Mumbai: 022-24228787.

NAGPUR: Auto Hangar: 07104-238180, 0-9223540191.

PUNE: B. U. Bhandari: 020-67212121.

Pune City Showroom: 020-67212131.

NASHIK: Indisch Motoren: 0253-6645555.

GOA: Counto Motors: 0-8322415122.

Benchmark Cars: AHMEDABAD: 0-9377662000;

SURAT: 0-9377660066; VADODARA: 0-9377390001;

INDORE: 1800-3000-8844; RAJKOT: 0-9377750050;

BHOPAL: 0-9098233233.

RAIPUR: Auto Hangar: 0771-6537801, 0-8518887155.

SOUTH:

CHENNAI: Trans Car: 044-33570000.

BANGALORE: Sundaram Motors: 080-22070720/21;

Akshaya Motors: 080-22966300.

COIMBATORE: Sundaram Motors: 0422-2452020.

COCHIN: Rajasree Motors:

0484-2706332/2706432/2706134.

TRIVANDRUM: Rajasree Motors: 0471-2380377/

0-9846547551.

HYDERABAD: Mahavir Motors: 040-43403004.

VIJAYAWADA: Mahavir Motors: 0866-2082559,

0-9885303004.

AUTHORISED SERVICE STATION:

DELHI: Patel Auto Services: Rajendra Place:

011-47626262, 0-9810081048.

AUTHORISED SERVICE CENTRES:

WEST:

AURANGABAD: B. U. Bhandari: 0240-6452601/02,

0-8605121333.

KOLHAPUR: B. U. Bhandari: 0230-3290466,

0-9423041015.

SOUTH:

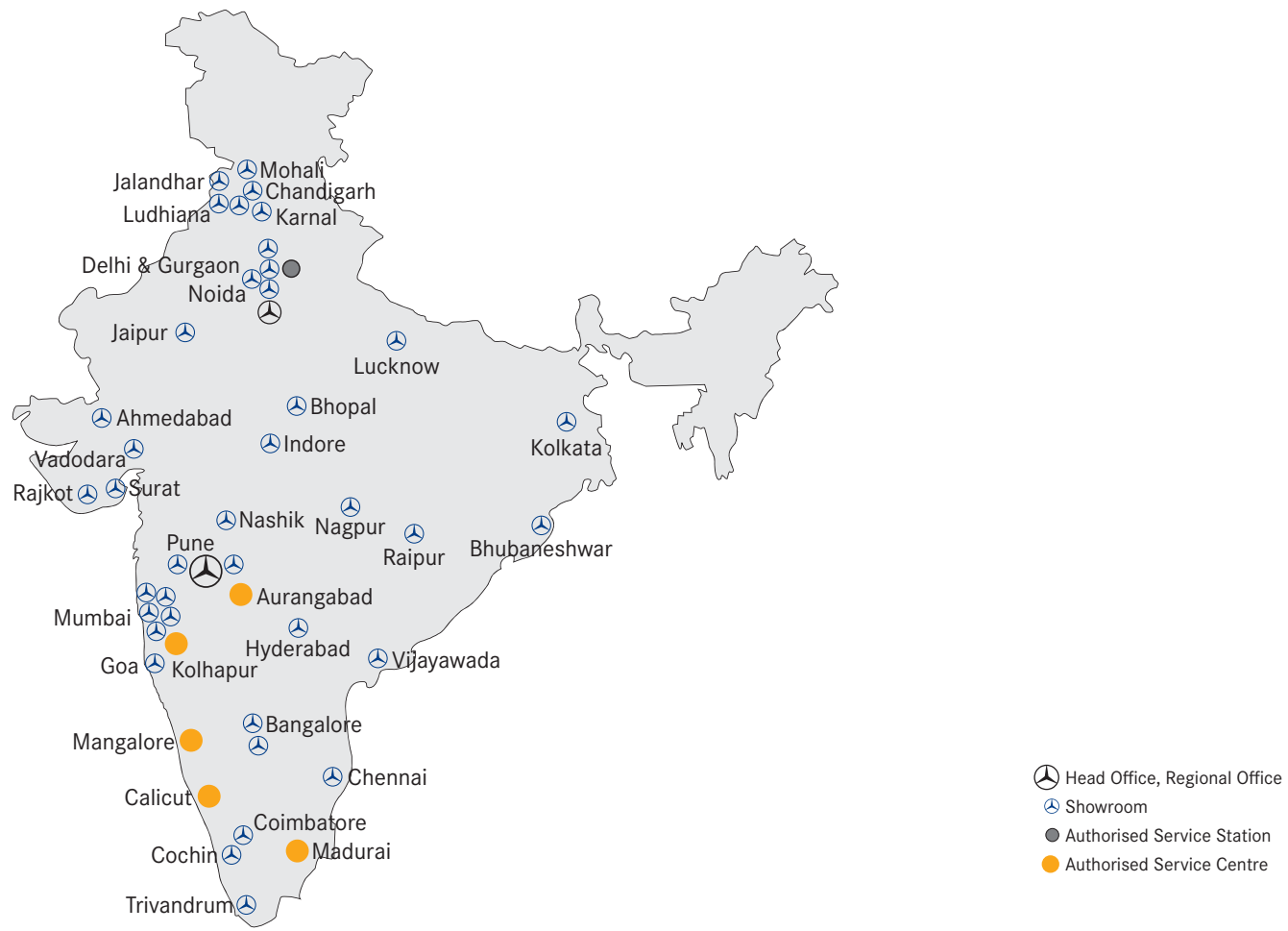
MADURAI: Sundaram Motors: 0452-2320433,

0-9940198449.

MANGALORE: Sundaram Motors: 0-8242275779,

0-9900236284.

CALICUT: Rajasree Motors: 0495-2767155, 0-9846144304.



- ⊕ Head Office, Regional Office
- ⊕ Showroom
- Authorised Service Station
- Authorised Service Centre

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Month of going to press: September, 2014. Mercedes-Benz cars: series (W 212) meets Bharat Stage IV equivalent emission norms.

CIN- U34102PN1994PTC083160